

## Silicon Valley Stars Select – NJB's Model and Program for AAU Tournament Play

We believe that there are several reasons to consider playing AAU basketball with the SV Stars.

A NEW goal of the Stars Select AAU Program is to create strong teams to get the attention of the colleges to follow our Players through upper Middle School, Junior High and High School.

1. We offer coaches that are as skilled and competitive as any of the other AAU clubs and can make an argument that our coaches may be better – and they are positive role models
2. We provide supplemental training and skills development in addition to the regular 2 days per week practice sessions. 2 times per month we have Skills Development and 2 times per month we have Open Gym where Players can come and play pick-up games to work on individual aspects of playing 1 on 1, 2 on 2, 3 on 3 and more:
  - When our players get to High School, they will have had a varied amount of skills development and be in a better position to contribute to their team
  - Our team practices especially for the upper grade levels are ran like High School level practices with intensity and attention to detail as a key component
  - Although the perception is that our Stars AAU Program is not as competitive as other programs, it is not true. Over the many years of our existence, we have placed more than our share of skilled players on High School teams in the Valley
3. Our SV Stars / AAU yearly model is:
  - **March – Team practice starts** (2 practices per week of 3 – 5 hours total per week)
  - **April – July:** Spring / Summer AAU Tournament Play Season (8 tournaments)
  - **August – October:** Fall AAU Ball (5 – 6 tournaments with NorCal locality)
  - **October – February:** Players are encouraged to play NJB All-Net Winter League
  - One reason we do not play AAU basketball year round is because, we have several coaches on our staff that coach High School and/or Middle School basketball. A 2<sup>nd</sup> reason we do not play year round AAU is the local tournaments are not as competitive during the October – February timeframe which means more travel for the competitive tournaments. For October – February timeframe, parents can save money by playing NJB All-Net and get very good competition during this period
4. Our AAU Tournament Play model will concentrate on reducing some of the travel and play more Northern California tournaments. We feel that there are more than enough competitive tournaments in Northern California to keep us busy. We do target at least 2 out of town over night week-end tournaments such as Reno, Las Vegas, Southern California, etc. Sacramento may or may not be considered over night week-end
5. Having the ability to offer our Winter League All-Net program will allow parents to save money on the expenses associated with year-round AAU participation. Having your child play All-Net League, the travel is local to different NJB Chapters in Silicon Valley. You will know your child is going to play 12 games and know the schedule for those games
6. All-Net is not at the same level as the top AAU competition (All-Net teams are comprised of local community Players), but All-Net is nearly as competitive. Playing All-Net Winter League will allow parents to take a break from the rigors of AAU travel and be stable for a period before the Spring AAU season start. Your child will still get to work on their skill development in a competitive and structured environment in the Winter All-Net program. When it is time to form AAU teams, we take the best of All-Net Players from various communities and then make strong AAU teams to compete in AAU Tournament Play

We hope this write-up helps you see the positives of playing SV Stars Select AAU Basketball.

Regards,

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